

CV DOSEN PRODI HUBUNGAN MASYARAKAT



Name:	Dr. Evi Novianti M.Si.
Profession:	Lecturer & Researcher
Date of Birth:	November 3 rd 1970
Years with Firm/Entity:	51
Nationality:	Indonesia
Membership of Professional Societies:	PERHUMAS. Pramuwisata BNSP Pharmindo
ID Sinta:	0003117005
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Detailed Tasks Assigned:	Mengimplementasikan Tri Darma Perguruan Tinggi (PT) yang terdiri dari pendidikan, penelitian, dan pengabdian kepada masyarakat.
Key Qualifications:	Sejak 2003 menjadi dosen Humas Fikom Unpad, dengan fokus kajian Teori Komunikasi, Pengenalan Konsep Humas, Pengelolaan Kegiatan Humas dan sudah 4 tahun sebagai Dosen Program Studi Pariwisata Berkelanjutan Sekolah Pascasarjana Unpad dengan fokus kajian Komunikasi Pariwisata Berkelanjutan, Event Pariwisata
Education:	<ul style="list-style-type: none">- Strata 3 (S3) Doctoral of Communication Universitas Padjadjaran 2012- Strata 2 (S2) Master of Communication Universitas Padjadjaran 2001- Strata 1 (S1) Sarjana Ilmu Humas, Fakultas Ilmu Komunikasi, Unpad, 1995

Employment Record:

2016-2018 Sekertaris Program Magister Ilmu Komunikasi Fakultas Ilmu Komunikasi
2018-sekarang Ketua Program Studi Magister Pariwisata Berkelanjutan Sekolah Pascasarjana Universitas Padjadjaran

Selected Publications

Tahun 2021:

- **Reputable International Journal**

- Review of International Geographical education RIGEO. ISSN: 2124.0352. RIGEO. 11(4) Winter 2021. Persuasive Communication; disaster Literacy in Tourism Areas.
- Geojournal of tourism and Geosites. ISSN 2065-1198, E-ISSN 2065-0817 (Q1). Vol. 31, no 3, 2020, p972-978 Community empowerment in the development of mangrove tourism in Batu Karas of Pangandaran west java.
- International journal of innovation, creativity and change, www.ijic.net vol 11. Issue 8, 2020; Female patients' treatment-seeking behavior and factors that influence their seeking of Islamic solutive treatment.
- Published: 2019-03-05 Vol 9 no 7 (2018): JEMT Volume IX Issues 7 (31) Winter 2018 Journal of Environmental Management and Tourism DOI: [https://doi.org/10.14505/jemt.v9.7\(31\).24](https://doi.org/10.14505/jemt.v9.7(31).24); Utilization of smartphone in building cohesiveness eco-village facilitator group in Citarum Hulu River Area.
- International journal of scientific & Technology research vo. 8 Sep 2019. IJSTRc2019 www.ijstr.org (q4). Implementation of public communication management in Pangandaran regency government
- Communication Journal; Malaysian Journal of Communication Volume 35 (4) 2019;244-257<https://doi.org/10.17576/JKMJC-2019-3504-15> Intercultural Communication and mutualistic relations between the Chinese and minangnese in Padang, west Sumatra, Indonesia.
- Journal of Physics Conference Series 2019: Utilizing social media for socialization of

gema cermat program by public health office of west java Indonesia. Scopus Q3 atau Persentil IF Web of Science kurang dari 50% (penulis pendamping)

- Journal of Environmental Management and Tourism, 2019: Utilization of Smartphone in Building Cohesiveness Ecovillage Facilitator Group in Citarum Hulu River Area. Scopus Q3 atau Persentil IF Web of Science
- Malaysian Journal of Communication, 2019 : Intercultural Communication and Mutualistic Relationship between the Chinese and the Minangnese in Padang West Sumatra Indonesia. Scopus Q3 atau Persentil IF Web of Science
- Library Philosophy and Practice. 2020; A STUDY OF TRANSVESTITES WHY BECOME BISSU. Scopus Q2 atau Top 30%-50% persentil IF Web of Science
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- Dublin. Religious Travel to Sheikh Quro's Tomb, Karwang, West Java , vol 9; <https://arrow.tudublin.ie/ijrtp/vol9/iss1/>
- LINGUISTICA ANTVERPIENSIA, 2021, Issue-3; Bissu As Heirloom Keeper: How Is Their Gender Identity Constructed?
- Malaysian Journal of Communication, 2019. Intercultural Communication and Mutualistic Relationship between the Chinese and the Minangnese in Padang West Sumatra Indonesia. Scopus Q3 atau Persentil IF Web of Science
- Library Philosophy and Practice, 2020. A STUDY OF TRANSVESTITES WHY BECOME BISSU. Scopus Q2 atau Top 30%-50% persentil IF Web of Science
- The 1 st International Conference on Tourism and Entrepreneurship ICTE, 2019. EDUCATIONAL TOURISM AND ITS DEVELOPMENT PROGRAM IN SUPPORTING SUSTAINABLE REGIONAL DEVELOPMENT AT PADJADJARAN UNIVERSITY JATINANGOR, Prosiding Internasional

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- **International Journal**

- Atlantis press. Advances in social science, education and humanities research, vol 409; Tourism communication 4.0 in Purwakarta regency
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- **National Journal**

- <http://jurnal.unpad.ac.id/jkk/article/view/24004/13416> (Vol 12. No.1 2020 Journal of Communication P-issn-2085-1979, E-issn; 2528-2727/ sinta 2 Implementation of online communication in supporting West Java as a smart tourism destination
- Journal of Islamic Communication and Broadcasting (al Munir); 2020 https://ejournal.uinib.ac.id/jurnal/index.php/al_munir Utilization of social media in disseminating government program information
- West Java PR Communication Strategy during the Covid-19 pandemic ISSN N0. 1978-3787 Scientific development media I 2020
- Indonesian tourism journal 14 2020; Nature-based tourism: understanding tourist behavior
- <https://ejurnal.binawakya.or.id/index.php/MBI> ; Communication pattern and image of Thibbun Nabawi as traditional medicine. 2020
- Bulletin of scientific contributions; Geology, vol 17, np. August 2, 2019; Destination Branding Ciletuh tourist area - Pelabuhan Ratu Sukabumi through Geopark
- Journal of Political Science and Communication vol IX No. 2/December 2019 ISSN: 2581-1541 ; The implementation of Mojang jajaka's pairs in knowing Mojang jajaka's personal branding to promote Bogor regency tourism.
- Journal of MetaKom Vol2 no. October 2, 2018; Gender in Cultural Communication (a study of cultural communication regarding the shift in the DJ profession in Bandung)
- Masyarakat, Kebudayaan dan Politik **Vol. 34, Issue 2, 2021** <https://doi.org/10.20473/mkp.V34I22021.196>

-208; Development of community-based tourism: Study in Kertayasa Village, Pangandaran District, West Java

- International Journal of Communication and Society ISSN 2684-9267 ; Vol. 3, No. 2, December 2021, pp. 77-84 ; Low context communication foreign students from Lospalos - Timor Leste in organisasi Lospalos Uan Ukani Bandung; <http://pubs2.ascee.org/index.php/IJCS>
- Jurnal Heritage; Nomor: 30/E/KPT/2019 Volume 9, Nomor 1; BRANDING EVENT BUDAYA PERANG TOMAT DI DESA CIKIDANG MENJADI DESTINASI WISATA BERKELANJUTAN MELALUI STRATEGI MEDIA KOMUNIKASI; <https://jurnal.yudharta.ac.id/v2/index.php/HERITAGE>
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- **Book Writer**

- Perkawinan Antar Etnik (20013), Penerbit ARSAD
- Komunikasi Bisnis Lintas Budaya (2015), Penerbit Unpad Press.
- Teori Komunikasi (2015), Penerbit Unpad Press.
- Teori Komunikasi Umum dan aplikasinya (2019), Penerbit ANDI Press.
- Perencanaan dan Pengelolaan Pariwisata Warisan Budaya. (2021), Penerbit Unpad Press.

- **Achievement**

- Karyasatya lencana 10 tahun
- Satya lencana karya bhakti kelas II
- Dewan juri BCA Desa Wisata Award 2021 se Indonesia.